



AI Lowlands 25 Sponsorbrochure 2025

2 December 2025
09:00 - 17:00
The Fabrique Utrecht

On the 2nd of December 2025 AI Lowlands is back!

After five successful editions, two in-person in Rotterdam, one virtual, and two in Utrecht, reaching thousands of Azure enthusiasts, we are delighted to announce AI Lowlands 2025 edition.

This year the event will once again bring together the best speakers from around the world and the Dutch community, to share knowledge about AI.

AI Lowlands Crew



Back to the 90's

The theme for this year is "Back to 90's" because, besides world-class speakers, we also need a bit of relaxation, entertainment, and a lot of fun.

We go back to the 90's to celebrate the summer, which includes food, drinks, music, and a lot of surprises.

We aim for an intimate experience – that is why we capped the attendees at the venue at 400, so it will be an intimate get together with fellow azure and ai enthusiasts.

Location

Azure Lowlands takes place in The Fabrique in Utrecht. The Fabrique is an old factory, which gives the festival a unique atmosphere.

This year AI Lowlands takes place in the Kalvermelkfabriek, which offers 5 session rooms and a large keynote room in Loods 7. That is the same space as in 2022.

Sponsors booths are located in Kalvermelkfabriek. These sponsorbooths are circled around the food, entertainment and lounge area and stands will space for all kinds of creativity.

The rest of the venue we will keep a surprise :)





Created with love by the community

Az Lowlands is, as every year, an event that is organized by the community, meaning that all organizers do this in their spare time. We show our true community spirit by offering communities a free space on the Community Square to showcase what they are doing.

As an organization we care deeply about diversity & inclusion, which you will see reflected in every aspect of the event, from keynotes and the program, code of conduct, the entertainment to starting speaker empowerment.





Facts and Figures

Attendees

In 2023 we welcomed 550 attendees, this year we can host to 400 attendees.

Sessions

This year we aim for 2 keynotes and have 25 speaking slots available.

Interaction moments

There are plenty of moments to interact with the audience. The key moments are: during the walk-in, coffee breaks, lunch, afternoon breaks, the closing drinks.

Lowlands Bingo

All attendees get a bingo card with your company logo on it. Attendees come by your booth to get their card stamped. As part of the sponsorship you can hand out a prize.



Sponsorship

Are you, as a company, looking to connect with a technical AI focused audience? Then AI Lowlands is the event of the year to sponsor.

You will have the opportunity to share your brand and expertise, in a beautiful setting, with AI Focused technical folks from all over the Netherlands and beyond.

Sponsor Packages

	Sponsor	Silver
Booths size	Custom	Market
Booth staff tickets	2	2
Available spots	max 6	max 10
Logo on website	X	X
Logo on badge	Front	Back
Logo on Lanyard	-	-
Video before keynote	X	-
Standing table + 2 chairs		X
Power	X	X
Technical 25 min speaking slot	X	-
Workshop	-	-
Lead scanner	X	X
	€ 5000,-	€ 2500,-

Ticket packages

As a sponsor you can always buy tickets for the earlybird price of €100,-

Nr of Tickets	Amount
2	€ 200,-
4	€ 400,-
8	€ 800,-
16	€ 1600,-

Thank you!



We hope that this brochures gives you a good overview of the possibilities for sponsoring AI Lowlands 2025.

If you are interested or have any questions, feel free to reach out to:

Henk Boelman +31 6 55 80 24 21

Eduard Keilholz +31 6 14 43 62 89

board@azurelowlands.com





**Azure
Lowlands**



www.ailowlands.com