



12-13 December 2023
09:00 - 20:00
The Fabrique Utrecht

On the 12th and 13th of December 2023 AI Lowlands is taking place in the beautiful Fabrique in Utrecht!

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Sjoukje Zaal, Henk Boelman, Arnold Visser, Dennis Vroegop and Marcel de Vries.



It is a tech festival

The theme for this year is "Pioneering the Future of Technology" because, besides world-class speakers, we also need a bit of relaxation, entertainment, and a lot of fun.

Join is to celebrate together! The day includes food, drinks, music, and a lot of surprises.

We aim for an intimate experience – that is why we capped the attendees at the venue at 300, so it will be an intimate get together with fellow AI enthusiasts.



Location

AI Lowlands takes place in The Fabrique in Utrecht. The Fabrique is an old factory, which gives the festival a unique atmosphere.

AI Lowlands takes place in the Perserij', which offers 6 unique spaces, to relax, network and listen.

Sponsors booths are located in Jutekelder. The stands are located in and around the food area's. Traffic to your stand is guaranteed.

The rest of the venue we will keep a surprise :)





Created with love by the community

AI Lowlands is an event that is organized by the community, meaning that all organizers do this in their spare time.

During the whole event there is AI Lowlands TV, a stream publicly available that will air some sessions, interviews and reports through the whole day about the event.

As an organization we care deeply about diversity & inclusion, which you will see reflected in every aspect of the event, from keynotes and the program, code of conduct, the entertainment to starting speaker empowerment.





Facts and Figures

Attendees

We are expecting 350 attendees.

Sessions

This year we aim for 2 keynotes and have 20 speaking slots available. The sessions are divided in 4 key area's, with a central theme around building solutions with AI.

Interaction moments

There are plenty of moments to interact with the audience. The key moments are: during the walk-inn, coffee break, lunch, afternoon break, the drinks and the famous BBQ.

Lowlands Bingo

All attendees get a bingo card with your company logo on it. Attendees come by your booth to get their card stamped. As part of the sponsorship you can hand out a price.



Sponsorship

Are you, as a company, looking to connect with a AI focused audience? Then AI Lowlands is the event of the year to sponsor.

You will have the opportunity to share your brand and expertise, in a beautiful setting, with AI focused technical folks from all over the Netherlands and beyond.

Sponsor Packages

	Event Sponsor	Co-Sponsor	Sponsor	Friend
Stand size	Custom	Small prefab booth	Small prefab booth	-
Booth staff tickets	2	2	2	1
Available spots	1	3	7	25
Pre-Event inter-view	X	X		
Logo on website	X	X	X	X
Logo on badge	Front	Front	Back	-
Video before keynote	1 min	30 sec		
Technical 25 min speaking slot	X	X		
Workshop	8 uur	4 uur		
Seat in technical panel	X	X		
Lead scanner	X	X	X	
	€ 12500,-	€ 5000,-	€ 2500,-	€ 500,-

Ticket packages

Nr of Tickets	Amount
2	€ 400,-
4	€ 760,-
8	€ 1440,-
16	€ 2740,-

Floor layout

We hope that this brochures gives you a good overview of the possibilities for sponsoring AI Lowlands 2023.

If you are interested or have any questions, feel free to reach out to:

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